



## PRIVACY POLICY NOTICE

In compliance with Title V of the Gramm-Leach-Bliley Act ("GLBA"), this document is intended to provide notice of the privacy policies and practices of Orriginal, by LONI Marketing ("Orriginal") and how we use non-public personal information ("NPI") provided by you and from other sources, and to whom it may be disclosed.

Pursuant to the terms of the GLBA, NPI is described on the Federal Trade Commission ("FTC") website ([www.ftc.gov](http://www.ftc.gov)) as follows:

- any information an individual gives you to get a product or service (for example, financial/payment information, name, address, email address, phone number, or other information on an application);

The FTC website further provides that NPI does not include information that you have a reasonable basis to believe is lawfully made "publicly available." In other words, information is not NPI when you have taken steps to determine:

- that the information is generally made lawfully available to the public; and
- that the individual can direct that it not be made public and has not done so.

We may collect or receive NPI about you from the following sources:

- information we receive from you on applications and other forms; hat the information is generally made lawfully available to the public; and
- information we receive from our affiliates,
- information we've found on social media (Linkedin, Instagram, Facebook etc.)

Orriginal does not disclose any NPI about you with anyone for any purpose that is not specifically permitted by law.

We restrict access to NPI about you to those employees and affiliated service providers who need to know that information in order to provide products or services to you. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your NPI. Since we do not share NPI with nonaffiliated third parties, Orriginal is not required to provide "Opt-Out Notices."

If you have any questions concerning this notice feel free to contact our team at Orriginal.

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[www.be-orrriginal.com](http://www.be-orrriginal.com)